


"Marketing designed with businesses in mind"

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**THE OMI ADVANTAGE:**

Outsource Marketing, Inc. is a full service, Direct Phone-Marketing Company, offering to you the experience and resources of a large-scale in-house telemarketing operation, without the prohibitive costs.

*Did you know that....*

- » **Direct Phone Marketing** is today's most effective alternative for reaching both targeted and wide audiences.
- » **Direct Phone Marketing** enables you to answer questions, address concerns, overcome objections and bring each contact, to a definitive action – a closing.
- » **Direct Phone Marketing**, due to increased competition in the telecommunications industry and low telephone costs, is currently the most cost-effective ingredient within, any total marketing program.

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